



Convene

"Over the past eight years, Convene has grown in stature and presence. Thanks to Crestron's cutting edge technology we were able to create an AV platform that is innovative and consistent across all locations."

Jonathan Wheatley
Director of Technology
Convene

Introduction

As the nation's fastest-growing network of meeting, event, and conference venues, Convene is changing the way the world works by transforming the way businesses work. Since 2009, Convene has opened 15 locations including New York City, Boston, Philadelphia, and Washington, D.C., with spaces coming soon to Los Angeles and Chicago.

The core of Convene's business is providing high-quality, well thought-out technology combined with beautifully designed spaces and hospitality services. Convene enables customers to customize any room to meet their needs. Each Convene location includes dedicated planning and production teams, premium fresh cuisine prepared on-site, and cutting-edge technology provided by Crestron, specially designed to encourage collaboration and spark creativity.

The Challenge

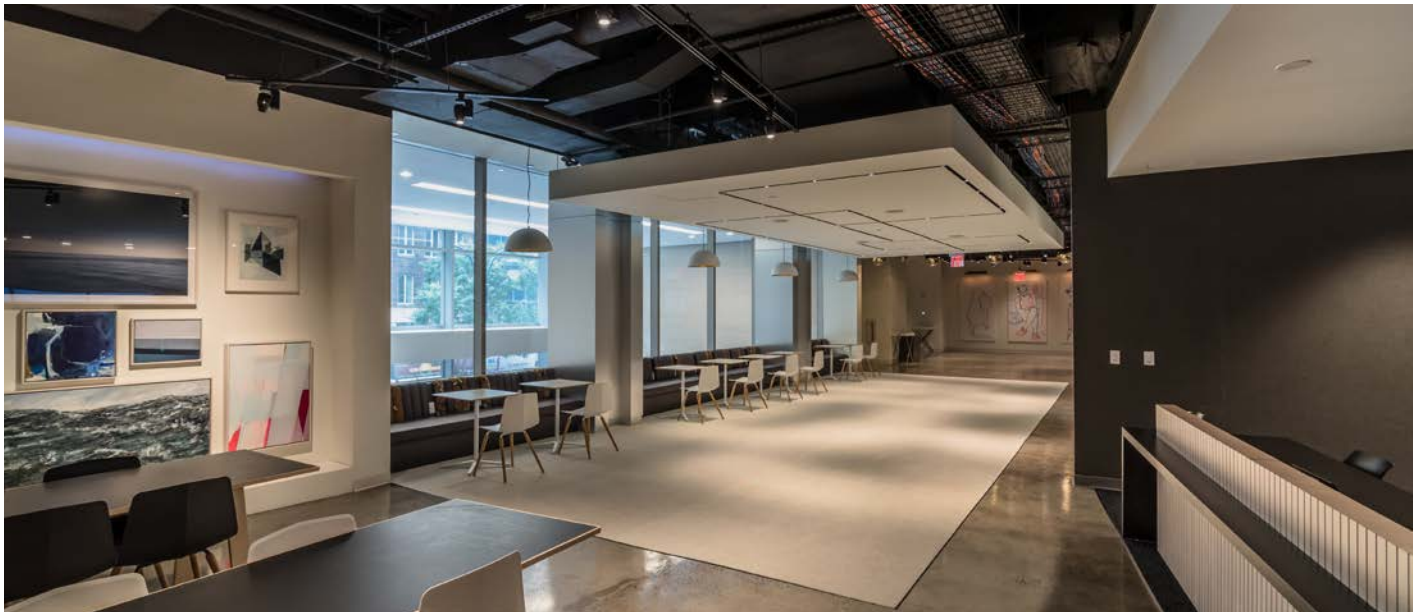
Corporate meeting spaces have grown to include more technology that enables people to collaborate both in-person and remotely. Convene needed to ensure that every one of their locations could provide these capabilities, and make it simple to transition rooms from a traditional boardroom to a more advanced conference setup.



The Space

Convene is focused on making meetings and events as simple and enjoyable as possible. Throughout each location, there are a variety of different room sizes and space configurations for meeting planners to choose from, ranging from small boardrooms to large auditoriums that can seat 500 attendees. Within each room there's a variety of technology including a 10-button Crestron® control panel for guests to control basic functions within the room, and "confidence monitors" that allow presenters to have a clear view of the content displayed on the main screens while they're giving a presentation.

Convene provides a dedicated technology staff, focused on maintaining the audio, video, computers, video conferencing, and audio conferencing equipment within the facility. Through a Crestron XPanel, they have access to advanced room control that includes independent mic levels, video routing, audio and video recording with start and stop functions, light scene selection, and overall room functionality control. This enables event planners to focus completely on the most important outcome – creating an amazing experience for their guests.



The Technology

Convene® meeting rooms are end-to-end Crestron Certified Designs. That means they're engineered and validated by Crestron to ensure premium performance and reliability.

Jonathan Wheatley, the Director of Technology at Convene, and his team work closely with Crestron technology integrators such as AdTech Systems, LLC to design scalable solutions for every room size, room type, or application. Each room has its own AV design created to maximize usability and productivity, but with a standardized user experience so they could be easily supported in every location. From meeting spaces to digital signage throughout the halls, Crestron technology supports Convene's vision and goals by delivering a reliable, user-friendly experience for guests, building tenants, and Convene employees.

Incorporating technology that can connect with multiple video conferencing providers was essential for Convene. Within each room, there are inputs connecting guests to displays and AV functions through Crestron DigitalMedia™ technology. For those leading discussions, presentations, and conference calls, there are inputs that allow them to plug in their laptops and easily begin their presentations. In the larger conference rooms, guests have the ability to record a session to a flash drive.

"It was important that we created a system that included two distinct layers of control," said Jim Ares, Senior Systems Designer at Adtech Systems LLC. "Using Crestron, we had the ability to design a user-friendly interface for guests to control the basic functions within the room as well as provide detailed granular control for on-site administrators to fulfill more complex requests."

Convene clients certainly seem to agree:

"I can't tell you how nice it was not to worry about AV. Convene meeting centers are totally technologically driven."

- Meeting Planner from Society of Government Meeting Professionals

"Great connectivity, and easy setup and connection to the presentation monitor."

- Meeting Planner from Ford Foundation

Additionally, in 2016, Convene was named an official Crestron Enterprise Client. This provides them with materials from Crestron's training department that further enrich their knowledge.



Results

As Convene continues to open new full-service meeting, event, and workspace venues in major cities around the world, Crestron remains the standard for their AV room solutions. Crestron technology creates a consistent user experience across every room and location, and contributes to the contemporary and comfortable atmosphere. As corporations and tenants who have hosted events at Convene continue to express their appreciation of the simplicity and effectiveness of the technology, Convene is assured they're right on target in meeting their customers' needs.

"After being introduced to Convene and meeting with their Technology Department, I knew that Crestron was the only company that could provide the level of control and flexibility they were looking for."

Jim Ares

Senior Systems Designer

Adtech Systems, LLC

Equipment List

- **64X64 DigitalMedia™ Switcher**
DM-MD64X64
- **32X32 DigitalMedia™ Switcher**
DM-MD32X32
- **7" Touch Screen**
TSW-760
- **3-Series® Control System**
Pro3
- **Crestron Control® for Computers**
XPanel
- **4K DigitalMedia 8G+® Receiver & Room Controller 100**
DM-RMC-4K-100-C
- **DigitalMedia 8G+® Transmitter 201**
DM-TX-201-C
- **2x210W Commercial Power Amplifier**
AMP-2210T

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