



Sixth & I

INTRODUCTION

Located in the heart of the nation's capital in a revitalized historic space dating back to 1908, Sixth & I is a synagogue and center for arts, entertainment, and ideas that reimagines how religion and community can enhance people's everyday lives.

"CRESTRON HAS CREATED AN UNPARALLELED AV EXPERIENCE WITHIN OUR BUILDING, ENABLING US TO OFFER A HIGHER LEVEL OF SOPHISTICATION DURING OUR SPIRITUAL AND CULTURAL EVENTS."

Brian Graber

*Director of Operations & Human Resources,
Sixth & I*

THE CHALLENGE

One of Sixth & I's biggest hurdles was to modernize and evolve the synagogue without compromising its historical design and aesthetic. Ultimately, they needed an AV solution that would be easy-to-use, yet robust enough to meet the needs of a wide variety of events, including lectures, concerts, comedy shows, book signings, podcasts, and much more.



THE SOLUTION

MidPoint Technology Group designed and installed a system built on the high-performance DM NVX® AV-over-IP platform to instantly route flawless full-motion video content throughout the sanctuary.

"PROVIDING MEANINGFUL AND ACCESSIBLE EXPERIENCES IS AT THE HEART OF OUR WORK, AND WE RELY HEAVILY ON TECHNOLOGY TO MAKE OUR EVENTS SEAMLESS. BY HAVING OUR AV TECHNOLOGY POWERED BY CRESTRON, WE HAVE BEEN ABLE TO PROVIDE GUESTS WITH AN UNMATCHED VIEWING EXPERIENCE."

Brian Graber

*Director of Operations & Human Resources,
Sixth & I*



THE TECHNOLOGY

A combination of permanently installed DM NVX encoders/decoders and others that can be placed wherever needed provides the flexibility and advanced functionality to support Sixth & I's unique array of events.

"As Sixth & I continues to grow, the DM NVX platform provides the ability to expand their video capabilities to other areas of the building," said Biz Shaughnessy, Division Manager, MidPoint Technology Group.

Crestron's DM NVX Director™ virtual switching appliance was implemented to manage the large networks of DM NVX endpoints, route AV signals, and simplify integration with the Crestron control system. This is especially beneficial for the management of content.

In addition, a Crestron TSW touch screen, featuring an intuitive user interface, was installed to enable simple fingertip control of the entire AV system throughout the synagogue. Scenes were programmed to support the different types of events so that all settings for each one can be implemented with just a single tap.

"CRESTRON HAS COMPLETELY TRANSFORMED THE QUALITY OF OUR EVENTS BY PROVIDING TECHNOLOGY THAT ALIGNS WITH OUR NEEDS."

Brian Graber

*Director of Operations & Human Resources,
Sixth & I*



RESULTS

Crestron solutions have enabled Sixth & I to create a flawless and immersive viewing experience for guests, while maintaining the historical building's aesthetics. The synagogue's technology infrastructure can now support any type of event. Sixth & I will continue to work with Crestron as it further evolves and modernizes in the years to come.

"Crestron's advanced and seamless technology has given us the ability to deliver a much more sophisticated experience for our guests than we were able to before," says Graber. "We now have the ability to present to our community in a more dynamic and effective way."

Featured Products

DM NVX® 4K60 4:4:4 HDR Network AV Encoder/Decoder

DM-NVX-350

DM NVX® 4K60 4:4:4 HDR Network AV Decoder

DM-NVX-D30

DM NVX® Director Switching Appliance

DM-XIO-DIR-80

10.1" Touch Screen

TSW-1060

1:2 HDMI® Distribution Amplifier w/4K60 4:4:4 & HDR Support

HD-DA2-4KZ-E

3-Series® Control System

CP3N