



NBC's Primetime Studio for the 2018 PyeongChang Olympic Winter Games  
Photo Credit: NBC Sports Group / Paul Drinkwater

**Product**  
Leyard TWS Series

**Location**  
PyeongChang, South Korea

**Industry**  
Broadcast

**Application**  
On-Camera

**Leyard Provides LED Video Walls for NBC Olympics for Production of 2018 Winter Games**

## NBC 2018 Winter Olympics Studio

NBC Olympics, a division of the NBC Sports Group, has selected Leyard to provide fine pitch LED video walls for its production of the XXIII Olympic Winter Games in PyeongChang, South Korea.

Three Leyard® TWS Series LED video walls were featured on the set within the International Broadcast Center. The Leyard video walls include a 43-foot wide by 13-foot tall video wall comprised of 196 displays, a 16-foot wide by 8-foot tall video wall comprised of 36 displays, and three 4-foot wide by 7-foot tall video walls in an athlete interview area.



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“The Leyard video walls will provide a stunning backdrop to NBC’s broadcast coverage of the Games, helping to enhance the visual impact of the world’s largest sporting event,” said Adam Schmidt, Executive Vice President of Sales and Marketing for Leyard International.

The Leyard TWS Series is a family of versatile, ultra-fine pitch LED video wall displays with a convenient 27” diagonal, all-in-one design that fits a broad range of fine pitch broadcast environments including convex curved or traditional video wall in large or small spaces.



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