

Genesis Technology Selects Analog Way's Ascender 16 - 4K for Open Door Presbyterian Church Three-Screen Installation



Genesis Technology, LLC in Chantilly, Virginia has installed an Analog Way Ascender 16 – 4K multi-screen seamless switcher in the sanctuary of The Open Door Presbyterian Church in Herndon. The new switcher is the second-generation of Analog Way equipment used at the church where it drives three projection screens displaying graphics, IMAG and lyrics for worship services.

The Ascender 16 – 4K is part of Analog Way's LiveCore platform. Known as a video-system-in-a-box, it offers enough outputs to handle the needs of the sanctuary, low latency processing for smooth IMAG displays with no lag, and a very intuitive interface for ease of use by non-technical personnel.

The Open Door Presbyterian Church sanctuary features a large center screen flanked by smaller angled screens.

"The Ascender has four independent outputs, one for each of the three screens and one for recording and streaming the service's video feed to an overflow congregation in the choir room, kitchen and other areas," says Michael Yoo, President and Senior System Engineer at Genesis Technology. "In addition to having a system with sufficient outputs, we were also concerned about the quality of the video image, and Analog Way

products are known for their video quality."

Ease of use was another consideration although the church employs a full-time video technician. "Users can control the system with Analog Way's Control Box² or through a touchscreen computer interface or use both together," explains Yoo.

"Analog Way's support is always amazing," he says. "Seth Teates has been great, and our Analog Way rep, Charles Cassell of Audio Associates, taught the church's video technician how to program the Ascender. Everything is running very well as we expected from our long-time relationship with Analog Way."



Analog Way - Pioneer in Analog, Leader in Digital

Analog Way is one of the world's leading designers and manufacturers of innovative equipment dedicated to the professional audio visual industry. Since 1989, Analog Way has developed and manufactured a wide range of high-end solutions and reliable equipment for professional AV applications including video wall processors, mixers and seamless switchers, event controllers and multi-format converters, as well as software and integration tools. Analog Way products provide premium solutions for Rental & Staging, Corporate, Broadcast, Institutional, Education, and House of Worship markets around the globe.

Customer:

Genesis Technology

Final client:

The Open Door Presbyterian Church

Location:

Herndon (USA)

Analog Way product:

- Ascender 16 - 4K
- Control Box² (SB124T-2)

Press Contacts:

Valérie Gérôme

Global Communications Manager

Tel: +33 (0)1 81 89 08 73

valerie.gerome@analogway.com

David Steinberg

Press contact for Americas

+1 646 319 8255

golmar@me.com