

**Products**

LED Video Wall

4K Large Format LCD Displays

Location

China

Industry

Corporate

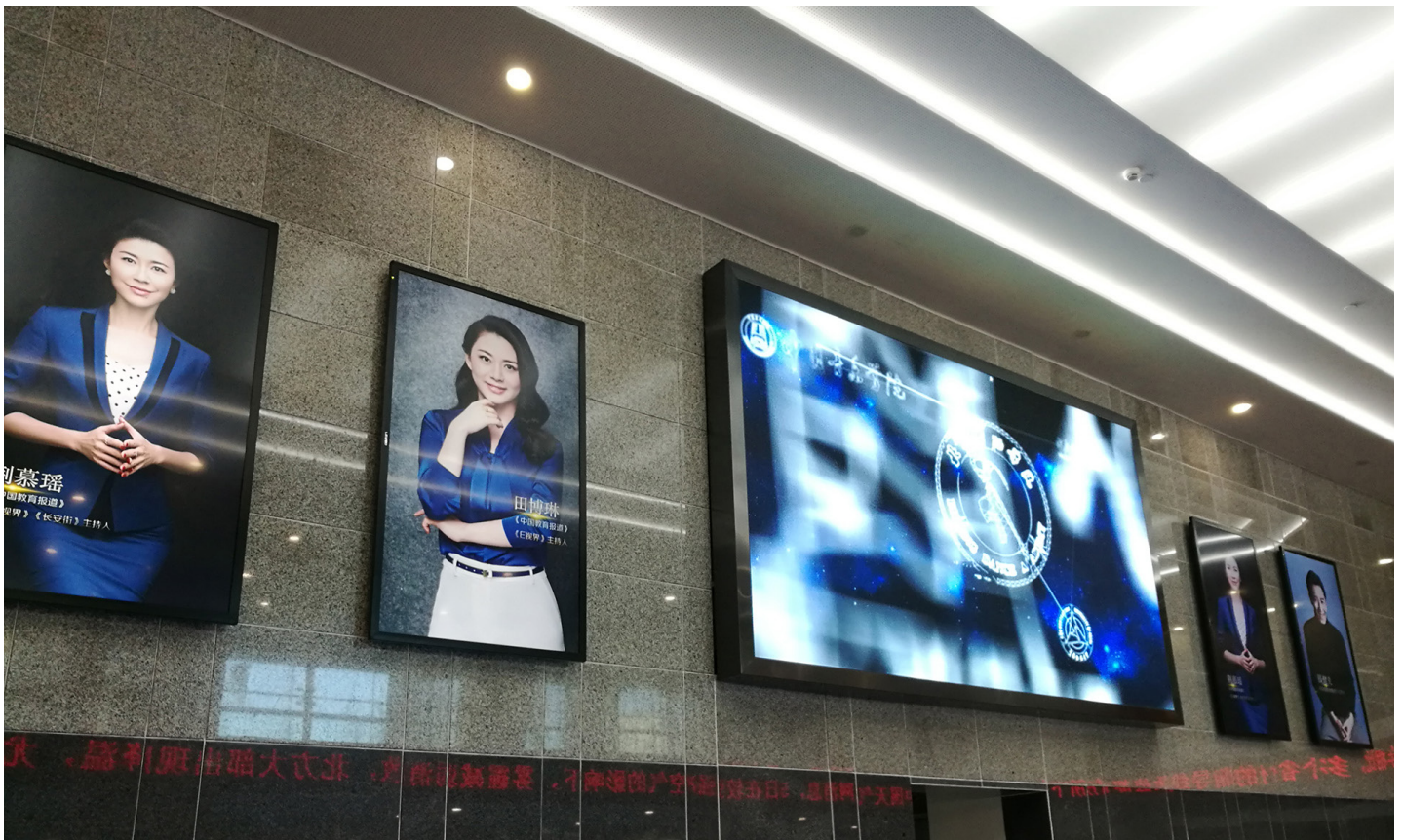
Application

Digital Signage

LEYARD LED VIDEO WALL AND 4K LCD DISPLAYS
REINVIGORATES CORPORATE SPACE

Educational TV station

In the lobby of an educational TV station in China, a variety of display technology was chosen. It is a growing trend across several vertical markets to mix display technologies, sizes, aspect ratios, and orientations to create more interest and impact. The center video wall is a Leyard LED video wall with an ultra-fine 1.8mm pitch, measuring 4.3 meters by 2.4 meters (approximately 14 by 8 feet). The LED video wall utilizes a front installation product that is sold in the domestic China market (VVF 1.8). Similar international products would be the Leyard[®] DirectLight[®] LED Video Wall System. Leyard DirectLight includes a mounting system for wall mounting and is fully front-serviceable. With an off-board design and redundant power supplies, Leyard DirectLight is less than 4-inches deep when installed.



On either side of the large center LED video wall are a series of 4K large format LCD displays mounted in portrait orientation. These LCD displays show on-screen talent and extend the digital signage capabilities of the installation.

Although the featured SL8451 product is only sold in China, the equivalent international product to these would be the Planar® QE Series 4K LCD displays in a 86" size. Planar QE Series displays provide a simply impressive end-to-end solution for designing, distributing and playing back ultra-high resolution content on a single display or multiple displays within a network, dramatically reducing installation cost and complexity. Available with an embedded media player, cutting-edge 4K at 60Hz and multi-touch models, the Planar QE Series is ideal for applications ranging from dynamic digital signage to collaborative meeting spaces.

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