



AMERICAN ACADEMY OF PEDIATRICS

ITASCA, IL

"The AAP appreciates the right-sized technology solutions Diversified provided to further their mission of serving doctors and their young patients."

INDUSTRY
Healthcare

APPLICATIONS
Unified Communications
Audio Visual
Digital Signage

CONSISTENT COLLABORATION & PRESENTATION SOLUTION SUPPORTS MISSION TO SERVE DOCTORS AND CHILDREN

The American Academy of Pediatrics (AAP) is an organization of 67,000 primary care pediatricians, pediatric medical sub-specialists and pediatric surgical specialists dedicated to the health, safety and well-being of children. During construction of their new headquarters, the AAP met with Diversified to discuss their communication and collaboration requirements in order to facilitate numerous medical education events as well as the committee and council meetings they host each year. Along with their requirements, the AAP emphasized that every dollar saved on operating costs furthers their mission of serving doctors and children.

Diversified partnered with AAP's Director of IT and Technology to deliver comprehensive technology solutions with cost-effective system designs. The CEO Conference Room is outfitted with a Cisco WebEx room kit codec, and simplified controls for easy plug-and-play wired or wireless connectivity. The 3-way divisible room includes a Cisco WebEx room kit codec, and WebEx capability. Bosch Dicontis wireless conference systems with push-to-talk microphones are transported between the meeting rooms and connect into each audio video system. These devices, which provide high-quality sound reinforcement for board meetings and seminars, are easy for users to operate and quick for technology managers to set-up.

In the lobby atrium a high-definition 4x2 video wall welcomes employees and visitors. The video wall is comprised of Planar clarity matrix displays running content from a 22Miles digital signage platform. This same platform extends to digital signs throughout the building including the wayfinding kiosk which directs visitors to the appropriate room for each seminar and program.

From the collaboration conference rooms and multiple divisible training rooms to the sleek video wall and helpful wayfinding kiosk, the AAP appreciates the right-sized technology solutions Diversified provided to further their mission of serving doctors and their young patients.