

# Crestron makes the Smart TV smarter



**The Crestron App for Samsung Smart TV®** enables Crestron system owners to control AV, lighting, shades, and climate from an on-screen menu right on their TV.

The app isn't just an overlay. A translucent control menu slides out on the display, resizing the viewing area, so there's minimal distraction from the action. Even better, there's no need to switch inputs, completely eliminating any viewing interruption.



## A smart opportunity for you

Samsung® currently owns the largest market share of TVs sold in the U.S. and Smart TVs are poised to dominate the market. With the Crestron app, each household with a Samsung Smart TV® represents a potential new customer for you!

## Widely compatible, discreetly powerful

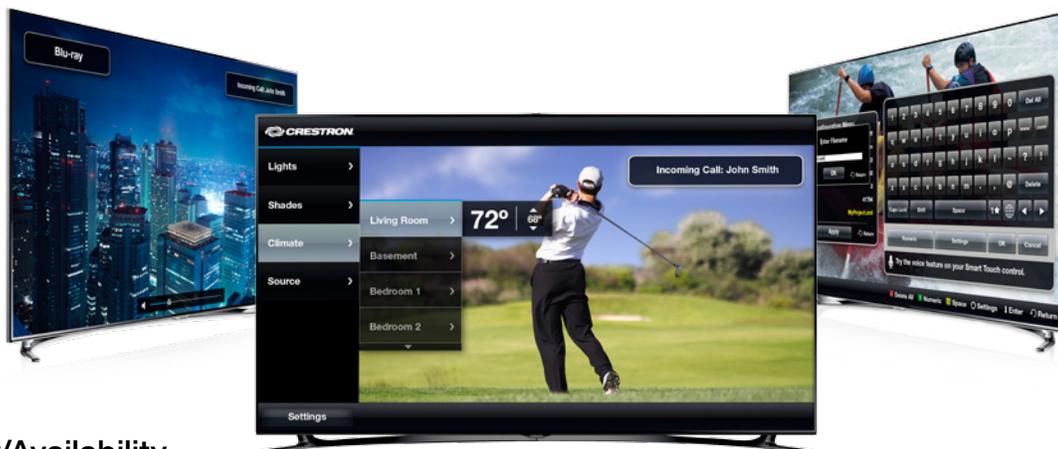
Compatible with 2012 or later Samsung Smart TV models, the app can automatically launch when you turn on the TV and silently runs in the background. There's no need to navigate and scroll through a maze of menus to get started. It supports individually customized apps on multiple TVs and delivers dynamic text messages for all types of events, such as security alerts, doorbells, and incoming phone calls.

## Use the remote as a simple Crestron controller

The app can be customized to provide simple, intuitive, menu-driven control of virtually anything in any room. It's simple using the familiar directional pad on the Samsung remote that accompanies the TV or Crestron remotes. For even more flexibility, Crestron touch screens or Crestron apps for mobile devices can be used to control the on-screen menu.

## Features/Benefits

- + Provides AV source selection, volume, and mute control
- + Custom configurable control menus for AV, HVAC, lights, and shades
- + No input switching necessary, eliminating viewing interruption
- + Control menu automatically resizes the picture
- + Translucent overlay slides out over small portion of picture for minimal distraction
- + Delivers dynamic text messages for security alerts, phone calls, and more
- + Works with Samsung remote that accompanies the TV or Crestron remotes
- + Easy configuration – set up once
- + Can be set to launch automatically when TV is turned on
- + Supports multiple TVs running individually customized apps



## Compatibility/Availability

- + Compatible with 2012 or later Samsung Smart TV models
- + Download a free version of the Crestron app directly to your Samsung Smart TV from Samsung SMART Hub to experience a demo – no Crestron control system required
- + Once configured and connected to a programmed Crestron control system, simply download the paid Crestron app (\$99.99) from Samsung SMART Hub and you're in control
- + Available in U.S. only

**Learn more:** Watch a video demo at [crestron.com/smartTVapp](http://crestron.com/smartTVapp)

All brand names, product names and trademarks are the property of their respective owners. Certain trademarks, registered trademarks, and trade names may be used to refer to either the entities claiming the marks and names or their products. Crestron disclaims any proprietary interest in the marks and names of others. Crestron is not responsible for errors in typography or photography. ©2013 Crestron Electronics, Inc. SS2013\_11

 **CRESTRON**  
Integrated by Design